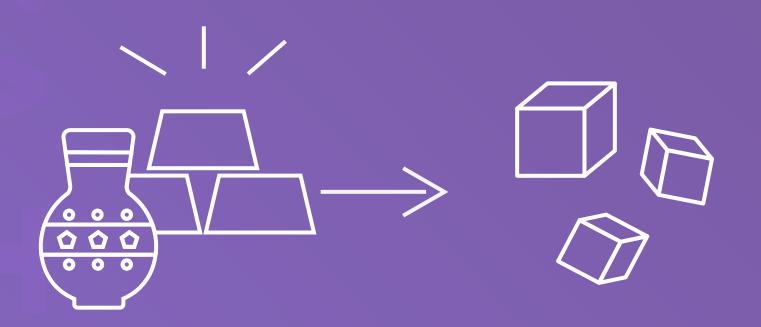


# What is ASSET TOKENIZATION and how does it work?



### WHAT IS • ASSET TOKENIZATION?

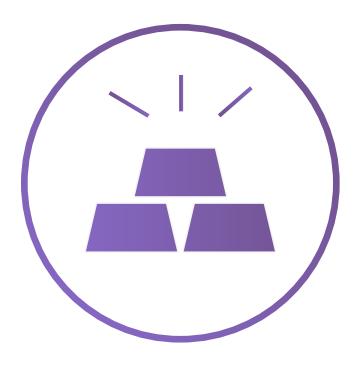
#### Asset tokenization:

- A secure, digital version of a real-world asset is being minted
- **Easy** to transfer and divide the asset as needed
- Creates more transparency due to the data trail it produces, which can be easily tracked and monitored

#### Assets that can be tokenized:



Fiat Currencies



Commodities



Gift Cards & Loyalty



Account Receivables

## 2 WHY SHOULD COMPANIES TOKENIZE ASSETS?

#### **Borderless**

With tokenizing assets like gold, it can be transferred to anyone worldwide, as long as they are prepared to receive the transfer.

#### **Fractional Assets**

Assets can be split into an unlimited number of virtual shares.

#### **Immutability**

Buyers or investors need not worry that their products or investments might be lost due to fraud, theft, system errors, or corruption.

#### Safety

The records on a blockchain are secured through cryptography. Network participants have their private keys assigned to the transactions they make and act as personal digital signatures.

## **3** WHICH COMPANIES SHOULD TOKENIZE ASSETS?

For businesses with existing commodities or assets in need of liquidity:

- Metal & commodity dealers
- Art, antique, collectible dealers
- Jewelry & gem dealers
- Real estate investment companies
- Invoice financing companies



## **3** WHICH COMPANIES SHOULD TOKENIZE ASSETS?

For businesses with a lot of users / ecosystem activities / network effect:

- Exchanges & lending platforms
- Banks, FinTechs, payment firms
- Major brands w/ gift cards & loyalty
- Online marketplaces, e-commerce
- Retailers, wholesalers, merchants



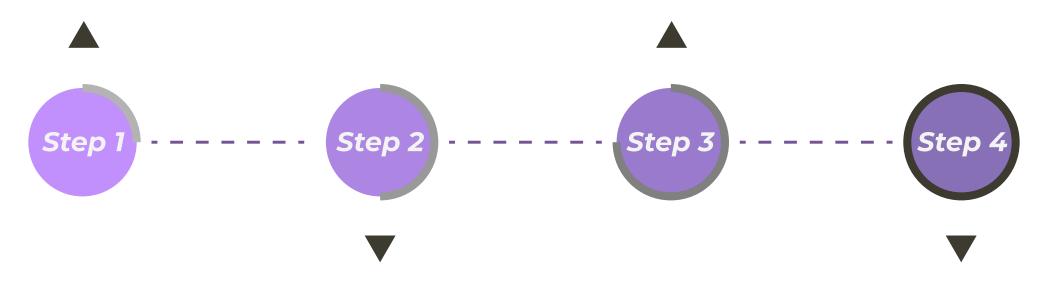
## 4 HOW CAN ASSETS BE TOKENIZED?

With Stably, you can rest assured that you will have your asset appropriately tokenized and it is compliant with all necessary regulations.

#### How it works?

**Schedule a call** and discuss your requirements with one of our dedicated DeFi Consultants

Once our agreements are executed, a dedicated Stably Project Manager will work closely with you and your DeFi Consultant along with our tech team and external partners to develop your product from A to Z



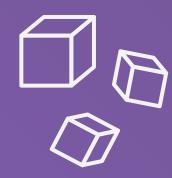
After the call, your DeFi Consultant will *create a personalized Stably Enterprise proposal* for you to review, including time and cost estimates

Launch your very own Stably Enterprise-powered digital currency in as little as 3 weeks along with our exchange listing and market making support

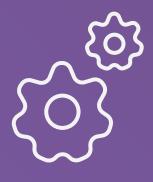
#### **Our Full Suite of Services**



Smart Contract & Token Development



Blockchain & DeFi Consultation



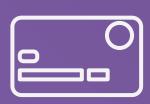
Stably API (Coming soon)



Token Issuance (Mint) & Redemption (Burn)



Custodial Wallet (Fiat + Crypto)



Fiat Ramp (Wire, ACH, Card)



Exchange & Lending (Coming soon)



Market Making & Liquidity Services



KYC/ AML Support (150+ Countries)

For all inquiries, please email: info@stably.io

