Blockchain and crypto-assets are ready for business

Today is the second best day to start your journey

**Blockchain** is a tamper-proof distributed ledger of validated and cryptographically secured transactions linked by algorithms. It is associated with benefits such as: reduction of costs, complexity, and fraud; strengthened alignment through shared, trusted transactions; improved audit trail, transparency; and enhanced security and data integrity.

**Crypto-assets** are a key application of this general purpose technology and translate the concept of value in the digital world, providing new ways of transacting and transforming business and operating models.

**Did you know?**

- Blockchain applications are expected to have a net positive global GDP impact of $1.76Tn by 2030. (Source: PwC Time for trust report)
- 86% of the central banks are exploring Central Bank Digital Currency in 2020. (Source: BIS Papers – Ready, steady, go?)
- The cryptocurrency global market capitalisation is over $2 Tn. (Source: CoinMarketCap, Aug 2021)
- Blockchain startups raised $4.38 billion in Q2 2021. (Source: CB Insights)

In a particularly dynamic environment, we acknowledge that market players have different needs and we have developed appropriate answers accordingly

- You are looking for a basic understanding of blockchain and crypto-assets concepts
- You are looking for an in-depth exploration of use cases applicable to your industry
- You are looking to fund your business using crypto-assets or to bring liquidity to some of your existing assets
- You are looking for assurance and risk assurance services applied to blockchain and crypto-assets companies
- You are looking for accounting, regulatory & structuring services specific to your use of blockchain and crypto-assets

**pwc**
Maturity check – where do you stand?

Blockchain & crypto-assets can be perceived as particularly complex and conceptual at first sight and we observe significant diversity in market players’ maturity in the area.

Based on our experience, it is highly probable that you currently stand in one of the following maturity pillars:

- Awareness sessions
- Tailored workshops
- Experience Day
- Feasibility/ readiness assessment
- Blueprint

- Token offering
- Assets tokenisation
- Crypto-assets investment vehicle setup
- Internal settlement coin issuance

- Legal support
- Regulatory due diligence
- Structuring assistance
- Accounting advisory
- Compliance services

- Financial audit
- Controls report
- Smart contract assurance
- KYT support

No matter where you stand in your blockchain and crypto-assets journey, we support you every step of the way to make it right from the onset.

Our services

Getting ready to engage
- Awareness sessions
- Tailored workshops
- Experience Day
- Feasibility/ readiness assessment
- Blueprint

Digital funding & crypto-assets management
- Token offering
- Assets tokenisation
- Crypto-assets investment vehicle setup
- Internal settlement coin issuance

Core services
- Legal support
- Regulatory due diligence
- Structuring assistance
- Accounting advisory
- Compliance services

Digital trust
- Financial audit
- Controls report
- Smart contract assurance
- KYT support

Blockchain & crypto transformation
- Crypto-products offering
- Solutions design and implementation
- Blockchain and crypto as a service

Ready to start your blockchain & crypto-assets journey? Contact us!

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To know more, please visit our website

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