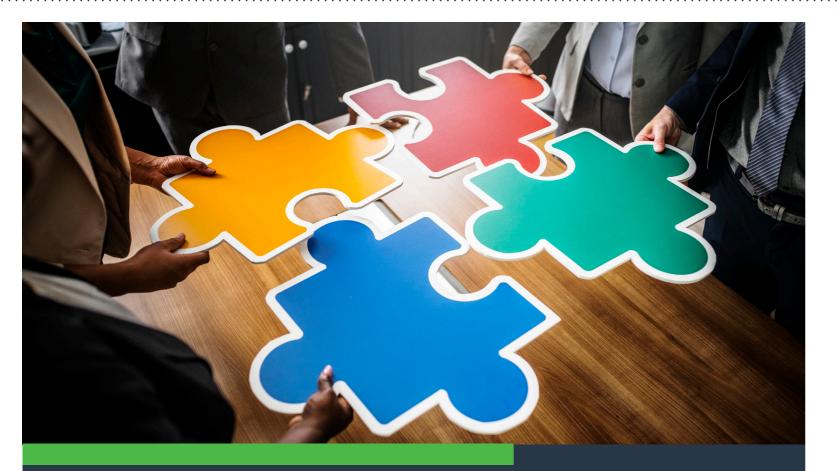
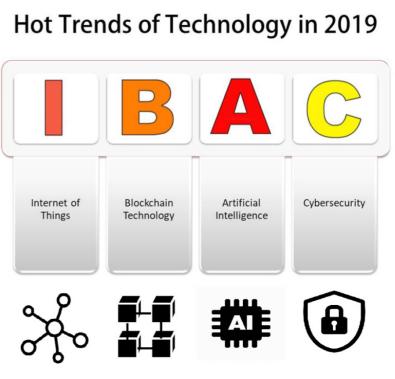
## >>> CIT EXPERT'S CORNER



# **THE BLOCKCHAIN WAVE IN 2019 AND BEYOND PROF. AHMED** BANAFA

Prof. Ahmed Banafa has extensive research work with focus on IoT, Blockchain, cybersecurity and AI. He served as an instructor at well-known universities and colleges. He is the recipient of several awards, including Distinguished Tenured Staff Award, Instructor of the year and Certificate of Honor from the City and County of San Francisco. He was named as No.1 tech voice to follow, technology fortune teller and influencer by LinkedIn in 2018, featured in Forbes, IEEE-IoT and MIT Technology Review, with frequent appearances on ABC, CBS, NBC and Fox TV and Radio stations. He is a member of MIT Technology Review Global Panel.

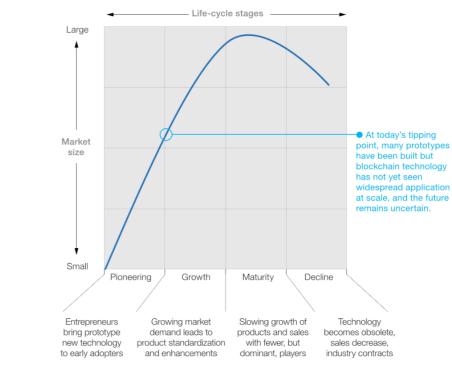
He studied Electrical Engineering at Lehigh University, Cybersecurity at Harvard University and Digital Transformation at Massachusetts Institute of Technology (MIT). He is the author of the book "Secure and Smart Internet of Things (IoT) using Blockchain and Artificial Intelligence (AI)".



This promising technology is just entering the growth stage in PLC(Product Life Cycle)

Blockchain is struggling to emerge from the pioneering stage.

Blockchain life-cycle stage by market size



McKinsey&Company

Ahmed Banafa ©

(IOT, **BLOCKCHAIN IS ONE OF THE TOP HOT TECHNOLOGIES** IBAC CYBERSECURITY) NO LISTED 2019 AND BEYUNU LIBLOCKCHAIN, AI AND I

Blockchain will face many changes and obstacles but still provides many promising applications; the following list discusses both challenges and applications of Blockchain technology in 2019 and beyond



#### 1. A Reality check for Blockchain

In 2018, we saw an increase in funding for Blockchain startups. However, like any new technology, Blockchain is still immature in its implementation; as a result, many Blockchain startups are expected to be just a waste of time — record keeping that anyone can easily verify. and money. False starts in Blockchain deployment will lead organizations to failed innovations, rash decisions, and even complete refusal of this innovative technology.Gartner predicts that most traditional businesses will keep an eye on Blockchain technology, but won't plan any actions, waiting for more examples of the

best applications of Blockchain technology.

## 2. The 'Emerging Disruptor' startups fueled by Blockchain

The Blockchain 'emerging disruptor' companies are fast growth startups that have found themselves in the position to be able to disrupt other businesses in their sector. They often have

the benefit of being well-funded, and headed by executives who are experienced and wellconnected in their industries.

#### 3. Blockchain and Cybersecurity

and the massively interconnected world we live in, new ways to verify identity and protect privacy will be game changers. Blockchain is a natural for this role because the whole point of it is to provide robust, incorruptible — yet encrypted 4. Internet of Things (IoT) meets Blockchain It's no secret that the internet of things is

coming to connect our devices and to make it easier than ever for us to create and store data about ourselves. This applies to everything from wearable devices to home hubs, connected fridges and any other type of internet-connected

A 2018 Gartner CIO survey revealed on average that only 3.3% of companies worldwide had actually deployed Blockchain in a production environment.

device that you can imagine. But all of these internet-connected devices will need some sort of security system that ties them together and that makes their data secure. That could be where With the growing prevalence of data breaches the Blockchain comes in, but only if different

manufacturers can agree to come together and agree on the specifications of the Blockchain that's required.

#### 5. Increased use of smart contracts

According to Gartner, by 2022, more than a billion Smart contracts are one of the most interesting aspects of Blockchain technology because they people will have some data about them stored on a have the potential to bypass third parties and to Blockchain, but they may not be aware of it. create airtight agreements that must be honored.

This has plenty of practical applications in all sorts of industries, from finance and real estate to logistics and recruitment. Contracts could be signed and verified in real-time in a secure environment, and that can make all of the difference when it comes to getting things done and reacting guickly to changes in the market.

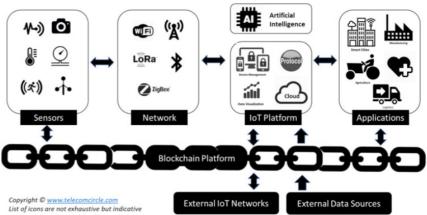
### 6. Increased regulations

As Blockchain becomes more widely used in all 10. Blockchain and Artificial Intelligence (AI) sorts of different industries, it'll also start to receive Blockchain can provide the data authentication more attention from regulators and lawmakers, on which AI models depend since the data stored especially if governments can find ways to use on the ledger cannot be changed and is available Blockchain technology on a large scale. And let's publicly. That makes data stored in a Blockchain not forget that cryptocurrency is technically classed more relevant than data that is delivered on as a property and not a currency when it comes to unproven platforms that have embedded errors. taxation, at least in the United States.

7. Financial institutions will lead Blockchain Just like in the case of the IoT, the Blockchain has been identified as having the potential to facilitate evolution and revolution Unlike other traditional businesses, the banking and certain aspects of the AI implementation. In order finance industries don't need to introduce radical to function to its fullest capacity, machines capable transformation to their processes for adopting of learning require access to "big data." The majority Blockchain technology. After it was successfully of the big data available for mainstream use is applied for the cryptocurrency, financial institutions reserved for analytics. Exchange of big data hasn't begin seriously considering Blockchain adoption been economically feasible but with the aid of the for traditional banking operations. Blockchain, this could all change.

#### 8. Blockchain integration into government agencies

The idea of the distributed ledger is also very attractive government to authorities that have to administrate verv large quantities of data. Currently, each agency has its separate database, so they have to constantly require information



about residents from each other. However, the implementation of Blockchain technologies for effective data management will improve the functioning of such agencies.

#### 9. Blockchain experts will be in high demand

Despite Blockchain is on the top of its popularity, the job market experiences a lack of Blockchain experts. Upwork, an online freelancing database, has recently reported a fast-increasing demand in people with "Blockchain" skills. While the technology is new, there are a limited number of Blockchain engineers.

#### IoT, Blockchain and Artificial Intelligence in Action